

2021 IMPACT REPORT



BOYS & GIRLS CLUBS
OF GREATER DALLAS

Year in Review



NEW TECHNOLOGY AVAILABLE AT THE CLUB

Throughout 2021, BGCD made significant investments in technology. We purchased new software and tools for staff to be able to effectively communicate virtually. BGCD also upgraded computer labs and increased WIFI capacity at several local Clubs, allowing members to complete homework while they were attending school virtually.

“The pandemic highlighted not only how technology can make our operations more efficient and resilient, but also how we can help youth in the community cross the digital divide,” said Renaldo Cordova, BGCD Senior Vice President of Operations & Child Safety.

“These investments will pay off in the long run to help us serve more youth and help our members have the tools they need to succeed.”



OUR COMMITMENT TO KEEPING KIDS SAFE

BGCD prioritized keeping Club members and the community safe throughout the year. Clubs kept a 50% capacity to allow for proper social distancing. Masks were required and vaccines were made available for staff. BGCD hosted a vaccine clinic in the Fall at our Cedar Springs Club for staff, Club members and their families, and community members age 12 and up.

COMMUNITY COLLABORATIONS WITH THE NFL

We couldn't do what we do with amazing collaborations in the community. During the holiday season, Dallas Cowboys players Ty Nsekhe, Jordan Lewis, and La'el Collins all organized individual food drives and shopping sprees for a few lucky BGCD members and their families. Many kids and their families were able to have a joyful holiday season, thanks to their contributions.

TEEN PROGRAMS EXPAND

The teen population is one of the most vulnerable in our country because of all of the challenges that they face. Now more than ever, it's truly critical to create positive interactions with caring mentors and opportunities that will help shape their future. BGCD recently added a Director of Teen Services to its administrative team. Dwaylon Whitmore, previously the East Dallas Club Director, now serves in this role to provide greater support for teen Club members and expand educational, leadership, and professional support.

“Teens need different services than our younger members. They have so much to balance between supporting younger siblings, playing sports, and possibly an afterschool job,” said Whitmore.

“I want to make sure they are supported through these many changes so that they graduate from high school on time and have a plan for the future!”



Impacting our Youth



ISAAC E.

Meet Isaac E. from East Dallas Boys & Girls Club. Isaac wants to be a professional sports photographer for the NFL. This past year he was gifted a photography bootcamp and photoshoot with NFL legend and former Dallas Cowboy, DeMarcus Ware. When asked about his favorite moments at the Club, Isaac explained that he loves helping at the front desk and watching over younger Club members. "I like being someone they can talk to," said Isaac.



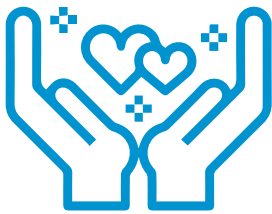
JENNIFER M.

Jennifer M. has become a leader and a mentor at Mesquite Boys & Girls Club. Despite family challenges and a busy school schedule, she always shows up with a positive attitude. Jennifer is currently the Keytone President of her Club and is active in BGCD's Collegiate STEPS program. She was recently named runner-up in the BGCD Youth of the Year competition and serves as a Teen Ambassador. Jennifer plans to start a career in the medical field so she can help families like hers.



JOSEPH E.

Joseph E. credits Grand Prairie Boys & Girls Club for who he is today. As a six-year member, Joseph has grown tremendously through programs like Building Industry Leaders and Passport to Manhood. Joseph was recently named the Boys & Girls Clubs of Greater Dallas Youth of the Year. He says, "I will be another voice for the next generation and will incite innovative change." Joseph plans to build a financial education program for Club kids and the community.



84% of Club members feel the adults at their Club care about them.

82% of Club members believe they can talk to an adult at their Club if they have a problem.



82% of Club members believe there is an adult staff member who always encourages them to do their best.



90% of our 12th grade Club members have applied to a four-year college or university.

Mission Impact & Financial Highlights



28
GREATER DALLAS
CLUB LOCATIONS



9
STAND-ALONE
CLUBS



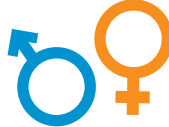
19
SCHOOL-BASED
CLUBS

3,667
KIDS SERVED

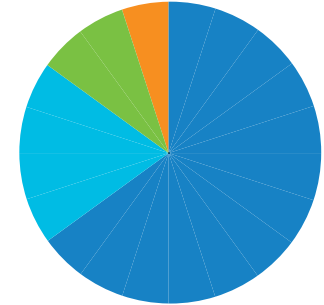


Includes registered members and youth served through community outreach.

MALE **51%** FEMALE **49%**



62% BLACK / AFRICAN AMERICAN
22% LATINO / HISPANIC
13% BIRACIAL / MULTIRACIAL / OTHER
3% WHITE / CAUCASIAN



VOLUNTEER HOURS
824



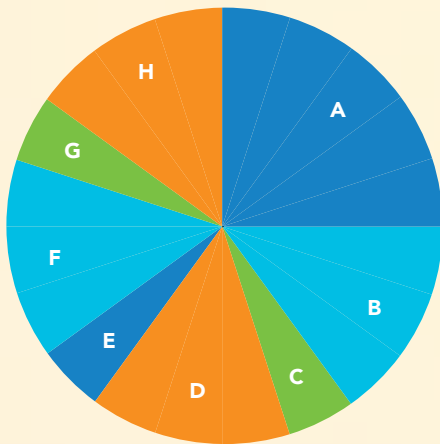
MEALS SERVED
88,802

YOUTH
6 to 12 years old

66%



TEENS
34%



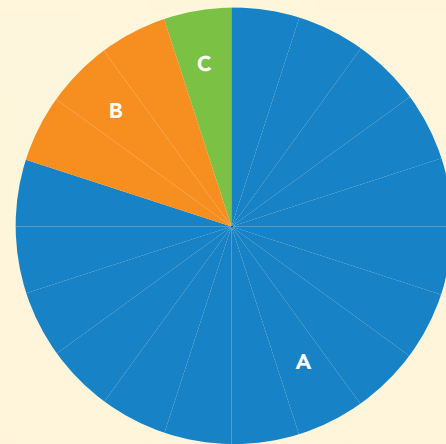
REVENUE:

A. 25% \$1,750,015
B. 16% \$1,159,558
C. 8% \$592,326
D. 15% \$1,083,283
E. 7% \$530,042
F. 13% \$988,180
G. 3% \$213,939
H. 13% \$974,390

\$7,291,733

ENDOWMENTS
PROGRAM SERVICE FEES
FOUNDATIONS
CORPORATIONS
SPECIAL EVENTS
INDIVIDUALS
UNITED WAY
OTHER

TOTAL REVENUE



FUNCTIONAL EXPENSES:

A. 84% \$5,285,181
B. 12% \$755,026
C. 4% \$251,675

\$6,291,882

PROGRAM SERVICES
GENERAL & ADMINISTRATIVE
FUNDRAISING

TOTAL EXPENSES