



BOYS & GIRLS CLUBS
OF GREATER DALLAS

2020

IMPACT REPORT



**Whatever
It Takes to
Build Great
Futures.**

Year in Review



PUTTING COMMUNITY FIRST

There are few words to describe the challenges our communities endured in 2020. From the loss of hundreds of thousands of lives at the hand of COVID-19 to civil unrest, we faced obstacles that many of us have never experienced in our lifetimes. But the BGCD community—donors, administrators, staff, and volunteers—banded together to not only meet the needs of our Club members and their families but the community at large.

Last Spring, BGCD made several mobile “Grab and Go” stations available for a hot meal in area neighborhoods with the most need. On the Club level, staff and volunteers organized food and snack giveaways. We also encouraged the community to get moving with a virtual step challenge to celebrate **Day for Kids**. During the holiday season, BGCD families received backpacks filled with books, a gift card, and more in our first-ever drive-through book fair.



VIRTUAL PROGRAMMING & EVENTS

Keeping the safety of our stakeholders is paramount at BGCD. At the start of the pandemic, we launched “**BGCD at Home**,” an online portal filled with hours of on-demand programming. Covering all of our core programming areas, members and their parents have the opportunity to watch a variety of mini-lessons, from **culinary arts** to **crafts** to **vocabulary games**, all in the comfort of their homes.

BGCD took to the web for several of its fundraising events and trainings. From our annual TOPPs event held on Facebook Live to our first **Community Conversations** webinar on mental health, BGCD adapted to communicate with these stakeholders in a fun, yet safe way. Additionally, staff participated in crucial **diversity and inclusion** training and board of directors retreat, both facilitated online.



DOING WHATEVER IT TAKES TO SUPPORT KIDS

There’s no doubt that the pandemic has deeply affected one of the most vulnerable groups of the population - our youth. Learning loss and declining mental health is a legitimate concern, particularly in minority and low-income communities.

In the Fall, select BGCD Clubs opened their doors to assist students and families impacted by the delay of in-person campus instruction at their schools. These Temporary Learning Centers were open daily and gave Club members the opportunity to utilize the Clubs internet connections, computers, and laptops. Staff was on hand to assist kids with connecting to their virtual classes.



In 2020, BGCD received the Boys & Girls Clubs of America League of Eagles Silver Award! This award is granted to Clubs who achieve a high level of engagement from its board of directors.

OUR MISSION & PROGRAMS

BGCD's mission is to enable all young people, especially those who need it most, to reach their full potential as productive, caring, responsible citizens. Programming in three core areas meets the diverse needs and interests of our 6,000 Club members, ages 6-18. These core areas include:

- Academic Success
 - Good Character & Citizenship
 - Healthy Lifestyles
-

JESUS SEGOVIA

2020 Boys & Girls Clubs of Greater Dallas Youth of the Year

Jesus Segovia was named the 2020 Youth of the Year for Boys & Girls Clubs of Greater Dallas. He was a graduate of Uplift Luna Preparatory and was a four-year member of the East Dallas Boys & Girls Club.

His family has seen its share of struggles. Growing up he didn't feel like he fit in. Although Jesus was born in this country, his family only spoke Spanish at home and he hadn't really learned English, even up to middle school. At the same time, his dad struggled to find consistent work and his mom was working day and night to support the entire family.

BGCD has become a beacon of hope for Jesus. He describes it as "life-changing". Because of his situation, Jesus didn't think college was in the cards. But with the help of his Collegiate STEPs mentor and the opportunity to go on college tours, he has seen first-hand that the possibilities are endless for people like him.

Jesus became active in his Club and community. He spends evenings at the East Dallas Club tutoring younger members. He was also been active in track and field and attended the Congressional Hispanic Caucus Institute where he had the opportunity to visit Capitol Hill and speak to senators about the problems the youth face every day.

Jesus is now attending Saint John's University in Minnesota, majoring in entrepreneurship. He hopes to influence his community and encourage them, just like BGCD has done for him.

"Boys & Girls Clubs has given me a glimpse into a future that I couldn't picture before," said Jesus.



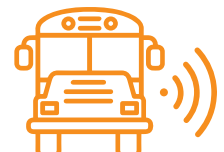
30,000+

IN REACH ON FACEBOOK, INSTAGRAM,
AND YOUTUBE VIRTUAL PROGRAMMING



1,500+

MEALS SERVED
DURING PANDEMIC



3

MOBILE WIFI HOTSPOT
BUSES DEPLOYED

Our 2020 Mission Impact



35

**GREATER DALLAS AREA CLUBS
CLUB LOCATIONS**



9

**STAND-ALONE
CLUBS**



26

**SCHOOL-BASED
CLUBS**

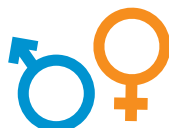
5,638

KIDS SERVED



Includes registered members and youth served through community outreach.

MALE
52%



FEMALE
48%



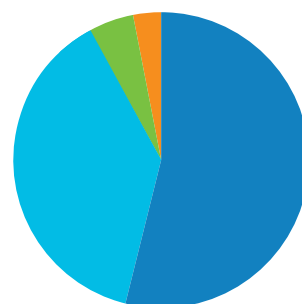
OVER
550

VOLUNTEERS



MEALS SERVED
73,295

58% BLACK / AFRICAN AMERICAN
28% LATINO / HISPANIC
5% BIRACIAL / MULTIRACIAL / OTHER
3% WHITE / CAUCASIAN

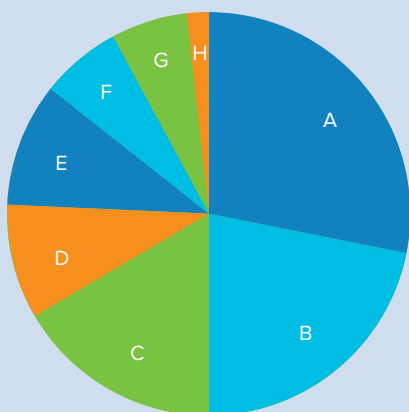


YOUTH
6-12 YEARS OLD
68%



TEENS
32%

2020 Financial Highlights



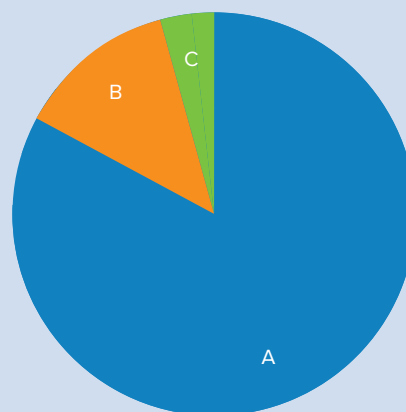
REVENUE:

A. 27% \$1,675,214
B. 19% \$1,158,218
C. 19% \$1,140,781
D. 10% \$605,924
E. 10% \$603,993
F. 7% \$438,000
G. 7% \$432,445
H. 1% \$29,978

\$6,084,553

ENDOWMENTS
FOUNDATIONS
CORPORATIONS
PROGRAM SERVICES
INDIVIDUALS
UNITED WAY
SPECIAL EVENTS
OTHER

TOTAL REVENUE



FUNCTIONAL EXPENSES:

A. 85% \$4,724,326.31
B. 12% \$672,859.22
C. 3% \$5,546,194

\$5,546,194

PROGRAM SERVICES
GENERAL & ADMINISTRATIVE
FUNDRAISING

TOTAL EXPENSES

2020 Contributors

\$1,000-\$9,999

7-Eleven, Inc.

Ainslie Foundation

Altamont Capital Partners

Amerigroup Corporation

Bank of America DFW Small
Business Team

Betsy and Joseph Barrett

Charles Beach

Ben G. Barnett Foundation

Joseph Berry

*Berry Corporation

Bibby, Brilling & Associates, LLP

Allison Bradshaw

Felicia Brewster

Deborah and Larry Bridges

Carol and Sean Bronson

Alton Bryant

Anonymous

Cynthia and Robert Campbell

Christi and Kevin Cannon

Marie and Michael Capellas

Carroll and Reed Carroll

Veronica and Mark Cartwright

Wanda Catoe

Suzanne Chaney

City of Dallas

City of Richardson

Jared Clay

Samantha and Joel Clum

Renee and Rodger Collins

*Comerica Bank

Josh Cooper

Corsicana Area Foundation

Courtney Family Charitable Fund

Samantha Crispin

DealerSocket, Inc.

Lora and Carl DeMasi

DFW Happy Hour Society

Anna and Tom Duerr

Ecolab Foundation

Kelly and Tom Ehlmann

Marty Ellen

Charles English

Britney English

Robert English

Sandra Estess

ExxonMobil Corporation

Sandra and Gary Fernandes

Frost Bank

Modesto Garcia

Garitty Charity Trust

Garland D. Rhoads Foundation,
Bank of America, N.A., Trustee

Geico Philanthropic Foundation

Lynne and Gil Glover

Brandon Golden

Goldman Sachs & Co. LLC

Graham and Carolyn Holloway
Family Foundation

Donna Haglin

Ann and James Harris

Harrison and Brittany Barnes
Community Fund

Harry S. Moss Foundation

Rue and Gray Henry

Aurelia Heppner

Highland Park Lodge

Hill & Wilkinson General
Contractors

Hitachi High-Tech America

Nancy and James Hoak

Helen Hobbs

Alice and Brian Holland

HUB International Personal
Insurance

Travis Hunter

Audrianna Irving

Kanika and Vinay Jain

Latisha and Derrick James

Julie and Patrick Jennings

Sara and Jay Johnson

Jones Day

Caitlyn Jurica

Keurig Dr Pepper Inc.

Kimley-Horn Foundation

Barbara and Michael Kimps

King Aerospace

Kiwanis Club of Lakewood

Jill Klores

William Kramer

Zach Kyler

Phong Le

Lennox International, Inc.

Lockton Dunning Benefit Company

Lone Star Park Charitable Foundation

Barbara and Gerald Louviere

Sharon and Christopher Lyons

M&M Foundation

Sonya and Bill Macatee

Jennifer and James Massey

Suzanne and Robert McCarron

Joanna and Reid McKinney

Michelle and Mark Meiches

Methodist Health System
Foundation

Martin Metzger

MidFirst Bank

Miramar Ventures I, LTD

Raamel Mitchell

Ce'Ce and Alexander More

Julienne and Robert Murchison

Muse Family Foundation

NAIOP - North Texas Chapter

National Basketball Player's
Association

NBC Universal

Jan and Thomas Newsome

NFP

Partha Niyogi

Nwamadi Family Scholarship Fund

Hollie Ober

Anonymous

Oncor Electric Delivery Company, LLC

Paul Panza

Greg Peel

Planning Services

Polyguard Products, Inc

Mike Poray

Nancy and James Riddle

Robert Glenn Rapp Foundation

Kelsey and Artem Rogachev

Jerome Rose

Rotary Club of Grand Prairie
Foundation Inc

Joy Sanders

Nadine and James Schmeltekopf
Ann and Matthew Schooler
Anonymous
Wilemia Shaw
Spaulding Ridge
Margaret and James Spellings
Nicki and Paul Stafford
Kristin and Jody Staggs
Gabriel Stagner
Carla Sweatt
Jason Sweet
The Capellas Family Charitable
Giving Fund
Anonymous
The Hoak Foundation
The IMA Foundation
The Kiwanis Club of Corsicana
Beth and Chuck Thoele
Thompson & Knight Foundation
Linda and David Timmerman
Rachel and Christopher Trowbridge
UPS Foundation
Vanguard Charitable Endowment
Program
Anonymous
Jennifer and David Wagner
Walmart Stores, Inc.
Wendy Washington Pondexter
Wells Fargo & Company
Kathy and John Wesley
Michele and Jeff Wheeler
Wendy and Frederick Wilkerson
Willard & Pat Walker Charitable
Foundation
Joyce Williams
Chris Wright
Misty Zimmerman

\$10,000 or more

Allstate Insurance Company
Amerihome Mortgage Company, LLC
Annie Lee Robbins Trust
Anthem Foundation
Lana and John Antos
AT&T
Bank of America

Bessie I Hofstetter Trust
Better Together Fund
Blue Cross Blue Shield of Texas
*Boys & Girls Clubs of America
Bridgestone
Jean Ann Brock
*CEC Entertainment , Inc.
Charles Schwab & Co.
C-III Capital Partners LLC
*Coca-Cola
Communities Foundation of Texas
*Cotton Bowl Foundation Fund
Dallas Mavericks Foundation
Deloitte
DPR Foundation
Ernst & Young LLP
Eugene Straus Charitable Trust
Karen and Thomas Falk
FC Dallas Foundation
Fluor Corporation
Fluor Foundation
Fujitsu Network Communications, Inc.
Gene and Jerry Jones Family
Foundation
Gibson, Dunn & Crutcher LLP
Kaori and Michael Hsu
J N & Macie Edens Foundation
J Tom Eady Charitable Trust
J.L. Williams Foundation
*Junior League of Dallas
JW Bagley Foundation
*Katherine C. Carmody Charitable
Trust
Kimberly-Clark
Kimberly-Clark Corporation
KPMG LLP
Trudy and Bob Ladd
Laughlin-Beers Foundation
Liberty Mutual Insurance
Lowe's Home Improvement
Maverick Capital Foundation
Todd Maynes
Helen and Clint Murchison
Sammye and Mike Myers
Navarro Community Foundation
*Neiman Marcus Group

Nike, Inc
Maureen and Mike Parks
Pearl Thornell Charitable
Foundation
Perry Graham Charitable Trust
PricewaterhouseCoopers
Condoleeza Rice
Katy and Wayne Rigler and St.
Barnabas Presbyterian Church
Ronald McDonald House Charities
Anonymous
*Sean Lee's Dreambuilders
Foundation
Simmons Sisters Fund
Southern Methodist University
State Farm Mutual Automobile
Insurance Company
Stephens Investments
Dennis Sternitzky
Strategy Farm
Subaru
Mari and Jeffrey Sullivan
Sunderland Foundation
Linda and Robert Swartz
Taco Bell
Texas Alliance of Boys & Girls
Clubs Foundation
Texas Capital Bank
*Texas Instruments Foundation
*The Dallas Foundation
*The Heglund Foundation
*The Rees-Jones Foundation
The Rena Fleming Foundation
for Youth
Theodore and Beulah Beasley
Foundation, Inc.
Jere Thompson
Jim Thompson
*Toyota Motor North America
Holly and James Trester
*United Way of Metropolitan
Dallas, Inc.
*United Way of Navarro County
Urban Land Institute
US Bank
Day and George Watson
Wells Fargo
Colette and Larry Young
Young Professionals In Finance
*COVID-19 Relief Supporters