

# SPONSORSHIP PROPOSAL

**Bob Nelson Golf Classic**  
Thursday, June 20, 2024  
Firewheel Golf Park - Bridges



*Benefiting*



**BOYS & GIRLS CLUBS**  
OF GREATER DALLAS  
at Richardson

PRESENTED BY





# ABOUT THE EVENT

Proceeds raised from the golf tournament will go directly to Boys & Girls Clubs of Greater Dallas (BGCD) at Richardson to support the quality programming and services provided to thousands of Club members.

BGCD at Richardson is dependent upon revenue provided through United Way, fundraising efforts, donations from local businesses and citizens, grant assistance, and annual Club membership fees.

## About the Club

BGCD at Richardson has provided life-changing services to thousands of youth in Richardson and the surrounding areas. Programming in three core areas meets the diverse needs and interests of its members, ages 6-18. These core areas include Academic Success, Good Character and Citizenship, and Healthy Lifestyles. For more information, please visit [bgcdallas.org](http://bgcdallas.org).

## Our Mission

The Club's mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



## SCHEDULE OF EVENTS

10:30 AM - Registration

10:45 AM - Lunch

1 PM Putting Contest  
and Warmup

11:45 AM - Head to Carts

12 PM - Shotgun Start

End of Play - Awards and  
Raffle

# SPONSORSHIP PACKAGES



Sponsoring our fundraiser can provide visibility for your brand, enhance your corporate social responsibility efforts, and allow you to establish connections within the community while contributing to a meaningful cause.

**\$7,500**

## **Grand Slam Sponsorship Package**

- Corporate logo on all media kits, banners, and signs
- Mention on official press release
- Exclusive hole sponsor
- Recognition at tournament
- 16 tickets for golf and lunch

### ***Impact to the Club***

*Provides 3 months of fuel for transporting Club kids to and from school!*

**\$5,000**

## **Double Eagle Sponsorship Package**

- Corporate logo on all banners and signs
- Exclusive hole sponsor
- Recognition at tournament
- 12 tickets for golf and lunch

### ***Impact to the Club***

*Provides membership fees for 250 Club members!*

**\$2,500**

## **Eagle Sponsorship Package**

- Corporate logo on all banners and signs
- Exclusive hole sponsor
- Recognition at tournament
- 8 tickets for golf and lunch

### ***Impact to the Club***

*Provides programming for one Club kid!*

## Birdie Sponsorship Package

- Hole sponsor
- Recognition at tournament
- Four tickets for golf and lunch

**\$1,000**

### ***Impact to the Club***

*Provides attendance to national teen leadership conference for 8 Club kids!*

## Par Sponsorship Package

- Hole sponsor
- Recognition at tournament
- Two tickets for golf and lunch

**\$500**

### ***Impact to the Club***

*Provides two weeks of tutoring for a Club kid!*

## Non-golfer Sponsorship

- Promotional display at tee box
- Recognition at tournament

**\$400**

### ***Impact to the Club***

*Provides a field trip for 20 Club kids!*

## In-Kind Sponsorship

- Recognition at tournament and on social media

### ***Impact to the Club***

*Priceless!*

## Golf-only Options

- Individual - \$150
- Foursome - \$600

**To purchase, visit [bgcdallas.org/bobnelson](http://bgcdallas.org/bobnelson) or email us at [development@bgcdallas.org](mailto:development@bgcdallas.org)**