



FOODIEPALOOZA 2024

Thursday, September 19, 2024

7-10 pm

at The Filter Building on White Rock Lake
2810 White Rock Road, Dallas, Texas



BENEFITTING



BOYS & GIRLS CLUBS
OF GREATER DALLAS
at East Dallas



ABOUT THE EVENT

Be a part of the 11th Annual Foodiepalooza benefiting Boys & Girls Clubs of Greater Dallas (BGCD) at East Dallas. The event features food and beverage sampling stations, along with silent auctions.

Help support the kids and programs at the Club by donating a premier auction item or as a corporate or individual sponsor.

ABOUT THE CLUB

Over the years, BGCD at East Dallas has provided life-changing services to thousands of youth in local area. Programming in three core areas meets the diverse needs and interests of its members, ages 6-18. These core areas include Academic Success, Good Character and Citizenship, and Healthy Lifestyles. For more information, please visit bgcdallas.org.

OUR MISSION

Our Club enables all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

FOODIEPALOOZA SPONSORSHIP OPPORTUNITIES

As a sponsor, you will have a unique opportunity to align your business with a worthy cause, network, gain valuable exposure, and demonstrate your commitment to giving back to the community. All proceeds directly benefit the East Dallas Club. Together, let's raise a glass to a delicious evening and a Great Future for the youth of our community!

Food Sponsor | Minimum 150 servings

It would not be a Foodiepalooza without...food. By becoming a Food Sponsor, you will be playing a vital role in supporting the East Dallas Club.

- + 10' x 10' space provided
- + Tables and catering needs provided
- + 4 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Full-page ad in event program

Auction Sponsor

To create a truly memorable auction experience, we're looking for a diverse selection of high-quality items that will generate excitement and competitive bidding. Here are some ideas to spark your creativity:

Experiences: weekend getaways, tickets to sporting events or concerts, unique behind-the-scenes tours, or adventure packages

Luxury goods: jewelry, designer fashion accessories, high-end electronics, or sports memorabilia

Services: Free personal training sessions, home improvement consultations, or spa packages

Restaurant packages: gift certificates to top-rated restaurants or private dining experiences with chefs

Family fun: Theme park tickets, museum passes, or weekend getaways to family-friendly destinations

Unique collectibles: rare signed sports memorabilia, autographed books, or limited-edition artwork

Auction Sponsor Benefits:

- + Invitations (varies based on item)
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Quarter-page ad in event program

À LA CARTE SPONSORSHIP MENU**Photo Booth Sponsor | \$5,000** *(one available)*

- + Logo on event photo booth photos – print and digital
- + 8 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Valet Sponsor | \$4,000 *(one available)*

- + Logo prominently displayed at valet/entrance of the event
- + Opportunity to place “leave behind” swag at valet
- + 8 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Centerpiece Sponsor | \$4,000 *(two available)*

- + Logo prominently displayed at center of event tables
- + 8 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Wine Glass Sponsor | \$4,000 *(SOLD OUT)*

- + Logo prominently displayed on event wine glass
- + 8 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Beer Glass Sponsor | \$4,000 *(one available)*

- + Logo prominently displayed on event beer glass
- + 8 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Sous Chef Sponsor | \$3,000 *(ten available)*

- + 6 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Half-page ad in event program

Events Sponsor | \$2,000 *(ten available)*

- + 4 Invitations
- + Valet parking for all guests
- + Logo on event marketing materials including webpage, emails, print program, and social media
- + Quarter-page ad in event program



FOODIEPALOOZA

Sponsorship Opportunities

SPONSOR CONTACT INFORMATION

Company/Individual Name _____

Name for Printed Material _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

YOUR CONTRIBUTION

I would like to sponsor the Brighter Futures Luncheon at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Food Sponsor | <input type="checkbox"/> Wine Glass Sponsor (\$4,000) SOLD OUT |
| <input type="checkbox"/> Auction Sponsor | <input type="checkbox"/> Beer Glass (\$4,000) |
| <input type="checkbox"/> Photo Booth Sponsor (\$5,000) | <input type="checkbox"/> Sous Cheff (\$3,000) |
| <input type="checkbox"/> Valet Sponsor (\$4,000) | <input type="checkbox"/> Events Sponsor (\$2,000) |
| <input type="checkbox"/> Centerpiece Sponsor (\$4,000) | |
| <input type="checkbox"/> I cannot attend but wish to make a contribution of \$ _____ in honor of _____ | |

PAYMENT OPTIONS

Online. Visit bgcdallas.org/foodiepalooza to purchase your sponsorship (fees apply).

By Check. Enclosed is a check for: \$ _____
Please make checks out to Boys & Girls Clubs of Greater Dallas

By Credit Card. Please charge this amount \$ to: _____
 MasterCard Visa American Express Discover

Card Number _____ Exp.: _____ Security Code: _____

Signature _____

By Phone. Please call: (214) 821-2950 By Pledge. Please bill me for my sponsorship.

PLEASE RETURN SPONSORSHIP FORM NO LATER THAN JULY 31, 2024.

Email to erincihak@yahoo.com

Or mail to: Boys & Girls Clubs of Greater Dallas, Attn: Development, 4816 Worth Street, Dallas, TX 75246

QUESTIONS? CALL 214-821-2950

