



Diamonds
&
DRINKS



SPONSORSHIP OPPORTUNITIES

60TH ANNIVERSARY GALA
FRIDAY, NOVEMBER 7, 2025
ARLINGTON HALL AT TURTLE CREEK PARK, DALLAS, TEXAS

OUR IMPACT BY THE NUMBERS

74% of members say: "If I try my best, I can do most things."

81% of teen members have abstained from alcohol and 90% from marijuana

83% of 12th graders have applied to college or other post-secondary programs

93% of BGCD members expect to graduate from high school

95% of Club members are on grade level for their age

Every \$1 invested in BGCD returns \$12.26 in economic benefits to Texans.

“At Boys & Girls Clubs of Greater Dallas, we meet children at some of the most pivotal moments in their lives—with open doors, open hearts, and unwavering belief in their potential. I’ve seen firsthand how this work changes lives, and I can’t imagine a more powerful cause to support.”

Sonya Macatee

BGCD Board Member & National Trustee for the Southwest Region at Boys & Girls Clubs of America





Dear Friends,

We are honored to invite you to support the 2025 Diamonds & Dunks Gala, benefiting Boys & Girls Clubs of Greater Dallas. As Chairs of this year's event, we—Chris and Rachel Trowbridge—alongside our dear friends and Honorary Co-Chairs, George and Day Watson, are proud to champion this incredible cause and help raise critical funds for the youth who need us most.

Held on November 7, 2025, at the iconic Arlington Hall at Turtle Creek, the Diamonds & Dunks Gala promises to be an unforgettable evening filled with elegance, energy, and purpose. From moving stories that highlight the impact of Boys & Girls Clubs to unforgettable entertainment and a few surprise moments along the way, this night is all about celebrating the power of community and the promise of our youth.

For 60 years, Boys & Girls Clubs of Greater Dallas has provided a safe, nurturing, and empowering space for thousands of young people in our city. Through academic support, mentorship, and character-building programs, the Clubs are helping shape the next generation of leaders—one child at a time.

Your sponsorship makes this possible. It's more than a donation; it's a statement of belief in every child's potential. With your support, we can ensure that even more Club members have the resources and guidance they need to thrive—today, and for years to come.

We would be honored to have you join us in making this year's gala a true celebration of impact and opportunity.

With sincere gratitude,

Chris & Rachel Trowbridge
2025 Diamonds and Dunks Gala Chairs



Chris and Rachel Trowbridge have been passionate advocates for Boys & Girls Clubs of Greater Dallas for over 20 years. Chris is the Managing Partner of Bell Nunnally & Martin, a full-service business law firm headquartered in Dallas, and a former Chairman of the Board of Directors of BGCD. Rachel is a Realtor with Allie Beth Allman & Associates and proudly carries on a family legacy of service—her grandfather, Frank Heller, was an original board member of the Boys Club of Dallas, which later became Boys & Girls Clubs of Greater Dallas. The Trowbridges live in Dallas with their three daughters and remain deeply committed to BGCD's mission.

George & Day Watson
2025 Honorary Gala Co-Chairs



George and Day Watson have been steadfast supporters of Boys & Girls Clubs of Greater Dallas for more than 30 years. George, a respected business and civic leader, serves on BGCD's Board of Directors and has played a key role in strengthening the organization's strategic partnerships and long-term sustainability. Day has championed youth-focused causes throughout the Dallas community and has been an active participant in numerous Club initiatives. Together, the Watsons have helped expand access to transformative programs for thousands of Club youth and are proud to serve as Honorary Co-Chairs for this milestone celebration.

“ The investment Boys & Girls Clubs of Greater Dallas made in my life from the age of six put me on a path that developed me as a student, an athlete, an engineer, and a man that I am today. The work that BGCD does in the Dallas community is transformative for the lives of many, who then go on to change the lives of many more. I am grateful every day for my Boys & Girls Club. ”

Darrius Shaw

BGCA Greater Dallas Youth of the Year
BGCA North Texas Youth of the Year
BGCA Southwest Youth of the Year
BGCA National Youth of the Year Finalist



Our Humble Beginnings

From its beginnings as a single club in West Dallas, Boys & Girls Clubs of Greater Dallas (BGCD) has blossomed into a network of Clubs scattered throughout the Dallas Metroplex. Over 60 years, BGCD has forged meaningful partnerships with community organizations, local businesses, the Dallas Independent School District, and charter schools, pooling resources to instill a passion for learning in every member.

A pivotal moment arrived on November 13, 1989, as Boys Club of Dallas embraced the inclusion of girls. Five years later, Lawanda Jones, a Dallas member, achieved a historic milestone by becoming the first girl of color to secure the National Boys & Girls Clubs of America Youth of the Year award.

Presently, Boys & Girls Clubs of Greater Dallas serves a thriving community of over 3,600 youth, ages 6 to 18. The organization offers proven programming in Academic Success, Good Character & Citizenship, and Healthy Lifestyles. Amidst BGCD's numerous achievements, two constants endure—the unwavering commitment to the BGCD mission and the perpetual drive to reach and impact more young lives.



“ The Boys & Girls Clubs have been my life’s work—and my greatest joy. For over 40 years, I’ve had the privilege of helping raise generations of remarkable young people. These Clubs are more than a place to go after school—they are a foundation for futures. ”

Carolyn Jordan
Chair, 60th Anniversary Committee





Diamonds & DUNKS



Join us for Diamonds & Dunks—a one-of-a-kind celebration marking the 60th anniversary of Boys & Girls Clubs of Greater Dallas. This high-energy, sneaker ball-themed gala combines the elegance of a diamond milestone with the vibrant, athletic spirit that defines our Clubs. Guests will enjoy an evening of purpose, play, and style—donning formalwear paired with their favorite sneakers for a night that's equal parts glam and game.

Held at the iconic Arlington Hall at Turtle Creek, this unforgettable evening will feature inspiring stories, live entertainment, and surprise moments that honor BGCD's legacy while championing the bright future ahead for Dallas youth.

The event is proudly chaired by Chris and Rachel Trowbridge, lifelong advocates for BGCD with deep family ties to the organization's founding. We are also honored to welcome George and Day Watson as our Gala Honorary Co-Chairs, whose decades of service and generosity have helped transform the lives of countless Club members.

Whether you're joining us to celebrate, give back, or simply have fun—Diamonds & Dunks promises to be a night to remember.

Sponsorship Levels

MVP \$60,000

- ◇ Premier recognition as the Presenting Sponsor on all materials
- ◇ Premier table placement for 20 guests (2 premium tables)
- ◇ Recognition from stage and in media releases
- ◇ VIP champagne welcome and private meet & greet with Club kids
- ◇ Full-page color ad in program (inside front cover)
- ◇ Logo on invitation (if secured before August 15)

Championship \$40,000

- ◇ Premium table for 10 guests
- ◇ Recognition from stage and in program
- ◇ VIP champagne welcome and private meet & greet with Club kids
- ◇ Full-page ad in program
- ◇ Logo placement on event signage and website

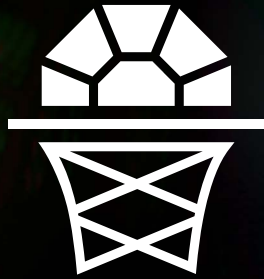
All-Star \$20,000

- ◇ Preferred table for 10 guests
- ◇ Recognition in event slideshow
- ◇ Half-page ad in program
- ◇ Logo placement on website and signage

Slam Dunk \$10,000

- ◇ Preferred table for 10 guests
 - ◇ Name listed in program and website
 - ◇ Quarter-page ad in program
-

**TO PURCHASE A PACKAGE, PLEASE CONTACT OUR
SPONSORSHIP CONCIERGE DIRECTLY AT DEVELOPMENT@BGCDALLAS.ORG**



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