

SPONSORSHIP PROPOSAL

Bob Nelson Golf Classic
Tuesday, April 13, 2027
Sherrill Park-Course 2
2001 E Lookout Dr, Richardson, TX 75082

BOB NELSON GOLF CLASSIC
31ST ANNUAL
APRIL 13, 2027

Benefiting

BOYS & GIRLS CLUBS
OF GREATER DALLAS
at Richardson

ABOUT THE EVENT

Proceeds raised from the golf tournament will go directly to Boys & Girls Clubs of Greater Dallas (BGCD) at Richardson to support the quality programming and services provided to thousands of Club members.





About the Club

BGCD at Richardson has provided life-changing services to thousands of youth in Richardson and the surrounding areas. Programming in three core areas meets the diverse needs and interests of its members, ages 6-18. These core areas include Academic Success, Good Character and Citizenship, and Healthy Lifestyles. For more information, please visit bgcdallas.org.

Our Mission

The Club's mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

BGCD at Richardson is dependent upon revenue provided through United Way, fundraising efforts, donations from local businesses and citizens, grant assistance, and annual Club membership fees.

SCHEDULE OF EVENTS

11 AM - Registration/Lunch
11:30 AM Putting Contest and Warmup
11:45 AM - Head to Carts
12 PM - Shotgun Start
End of Play - Awards and Raffle

SPONSORSHIP PACKAGES

BOYS & GIRLS CLUBS
OF GREATER DALLAS
at Richardson

Sponsoring our fundraiser can provide visibility for your brand, enhance your corporate social responsibility efforts, and allow you to establish connections within the community while contributing to a meaningful cause.

$7,500

Grand Slam Sponsorship Package

- Corporate logo on all media kits, banners, and signs
- Mention on official press release
- Exclusive hole sponsor
- Recognition at tournament
- 16 tickets for golf and lunch

Impact to the Club
Provides 3 months of fuel for transporting Club kids to and from school!

$5,000

Double Eagle Sponsorship Package

- Corporate logo on all banners and signs
- Exclusive hole sponsor
- Recognition at tournament
- 12 tickets for golf and lunch

Impact to the Club
Provides membership fees for 250 Club members!

$2,500

Eagle Sponsorship Package

- Corporate logo on all banners and signs
- Exclusive hole sponsor
- Recognition at tournament
- 8 tickets for golf and lunch

Impact to the Club
Provides programming for one Club kid!

Birdie Sponsorship Package

$1,000

- Hole sponsor
- Recognition at tournament
- Four tickets for golf and lunch

Impact to the Club
Provides attendance to national teen leadership conference for 8 Club kids!

Par Sponsorship Package

$500

- Hole sponsor
- Recognition at tournament
- Two tickets for golf and lunch

Impact to the Club
Provides two weeks of tutoring for a Club kid!

Non-golfer Sponsorship

$400

- Promotional display at tee box
- Recognition at tournament

Impact to the Club
Provides a field trip for 20 Club kids!

In-Kind Sponsorship

- Recognition at tournament and on social media

Impact to the Club
Priceless!

Golf-only Options

- Individual - $150
- Foursome - $600

To purchase, visit bgcdallas.org/bobnelson or email us at events@bgcdallas.org